



PRINTMAKER GALLERY

Exhibition Proposals

The space for hire is located within the 'entrance' area of the gallery. Please refer to the blue outlined area of the gallery diagram on the last page. There is over 10 meters of wall space for use and in addition to this, the window space, display case, cabinet and floating entrance wall.

Exhibitions are for a two-week duration only. Excluding November, December and January.

Gallery Hire Cost

Gallery hire is \$600 inc.gst per week. Payment plans can be arranged, please ask.

There is an additional fee of \$150 for the opening night reception.

Who can apply?

We welcome proposals from emerging, mid-career and established artists.

We accept proposals for group exhibitions and curated exhibitions. This can include launches, artist talks or similar events.

Criteria:

Art that demonstrates a high level of skill and marketability.

We are looking for works that are suitable to show within the Printmaker Gallery context. This does not limit applications to works on paper only. We are open to a range of art disciplines and mediums.

Proposals should include

Preferred exhibition dates.

A concise description of the work you wish to exhibit. This should include a full description of presentation, the ideas behind the project and materials used.

Around 5 - 10 jpeg images of works that will either be included or proposed work in progress. Please include accompanying images list with size, medium and retail price (an idea of price if you are unsure).

Please email submissions to info@printmakergallery.com.au

The gallery price includes:

The exhibiting space includes Brunswick Street window display, exposure one of Melbourne's busiest and vibrant streets. An exhibition within a highly reputable gallery and a mainstay of the local arts scene. Artworks can be seen in the window at night under gallery lighting.

Gallery is always staffed, with trading hours Tues to Fri 10am – 6pm and Sat 10am – 5pm

Gallery Staff have extensive experience in dealing with art sales.

A custom-made exhibition page is made for your show on the Printmaker Gallery Website.

We design and distribute a Mail-chimp generated invitation to the extensive gallery mailing list and artist mailing list, as well as media contacts.

We promote the exhibition on our social media platforms, Instagram and Facebook.

Decal for the entrance wall. (Artist name and exhibition title)

Line listing in Art Guide.

The assistance of installation of works, within gallery hours.

Gallery hanging rails for easy installation of works.

Processing all sales and enquiries related to the exhibition.

Equipment available – Display cases, two plinths and a projector (for afterhours projections.)

Exhibition opening reception: Thursdays 6pm to 8pm. \$150 fee for two staff members. Red and White wine, glassware and cleaning all catered for. Drinks are by gold coin donation.

Terms and conditions

- All artists must provide either an ABN number or, to prevent a withholding tax of 46.5% on monies owed for any sales of more than \$100 in total as decreed by the ATO, sign a Statement by a Supplier exemption form.
- The gallery takes a 25% commission on any sold works.
- If your proposal is accepted, we will require a 30% deposit of total gallery hire at the time of completing the Exhibition Agreement Contract - 3 months prior to the exhibition. The remaining amount for gallery hire will be due 3 weeks prior to the commencement of your exhibition.
- Framing for your artwork is to be made by Printmaker Gallery's Framing studio (Fitzroy Frame Makers) www.fitzroyframemakers.com.au
The Gallery has a professional framing business and offers you 20% discount on your framing.

Information about framing:

We specialise in beautiful hand-crafted contemporary timber frames and simple pre-finished frames and can work with your budget. We use 100% archival materials and offer a professional canvas stretching service. We have extensive experience in this area and we can assist you with the best presentation for your work.

- A total of 3 works must be framed for your exhibition. These works are to be installed in the entrance and window area of the exhibiting space. All other works included in your exhibition can either be framed or unframed. (Please describe the installation of works you propose to display unframed in your proposal) We prefer the use of our gallery hanging system for installation of framed works.
- Please discuss any works you have in existing frames which you propose to include in your exhibition. (We require this framing to align with the Printmaker Gallery archival framing standard.) In this case, 25% commission will apply to the 'framed value' of works.

Notes:

Opening receptions are optional.

If you choose to hold an opening reception there is a fee of \$150 required. This fee covers staff for the period of 6pm to 8pm and the supply of alcohol and glassware.

This fee applies to launches and similar events outside of gallery hours.

*There is no extra cost for artist talks during gallery hours if there is no alcohol served.

Normal Gallery operations take place during talks.

*Please note: The design and cost of printed invites is not included and is optional for the artist.

If you are having your own designed invites made, please ask for the PG Printmaker Gallery Logo File. The logo must be included on your invite or any other promotional material. We also require approval of draft before printing.

Please include as much information in your proposal as possible.

If you have optional exhibition dates, please include them in your proposal.

**For any further information, please chat with Irene or Fi.
PH 9417 7087 E info@printmakergallery.com.au**

If your submission is successful, we will arrange a time to meet you and go over the exhibition details.

Thank you for your interest in showing at Printmaker Gallery

Exhibition Floor Plan



PRINTMAKER
GALLERY

